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# Singapore Innovation & Productivity Conference and Manufacturing Solutions Expo 2017 focuses on future of manufacturing

**Singapore, 25 October 2017** – In light of the digital wave across the world economy, the manufacturing industry in Singapore must keep up and transform itself to support the changes impacting Singapore. The Singapore Manufacturing Federation's (SMF) has initiated collaborative and inclusive efforts to redefine manufacturing in the digital economy to help the industry to understand and prepare for the challenges and opportunities ahead.

The Singapore Innovation & Productivity Conference and Manufacturing Solutions Expo 2017 will be held from 25 to 27 October 2017 at the Singapore Expo Convention & Exhibition Centre. The Guest of Honour is Mrs Josephine Teo, Minister, Prime Minister's Office, Second Minister for Manpower and Second Minister for Home Affairs.

# Future of Manufacturing: Digital Transformation

The future of companies in the manufacturing sector will depend on how well they cope with the changes in the global manufacturing landscape and the disruptions brought about by new technologies and business models. Besides embracing innovation-led productivity, companies have to transform their business model and operations through leveraging Industrial Internet-of-Things and Industry 4.0. Companies that fail to embrace the digital transformation may risk being disrupted or made redundant.

The conference on 25 October, presented by Singapore Innovation & Productivity Institute (SIPI), addresses these and covers three topics - Developing the New Mindset & Perspective, Industrial IOT & Industrial Revolution 4.0 and Digital Transformation: Plans & Solutions. Thought leaders from government agencies, private sector and academia will share their perspective on the topics. The ultimate goal is to encourage companies to take actions and make positive changes toward digitalisation and advanced manufacturing. Many of the solutions are showcased at the adjacent Manufacturing Solution Expo.

# Manufacturing Solutions Expo (MSE) 2017

Into its fourth edition, MSE 2017 is ASEAN's premium one-stop trade exhibition, showcasing emerging trends, cost-effective technologies, the latest digital solutions and innovative products in manufacturing.

Jointly organised by SMF and Sphere Exhibits Pte Ltd, a subsidiary of Singapore Press Holdings, Manufacturing Solutions Expo 2017, supported by 96 exhibitors presenting



more than 120 international and regional brands of manufacturing technological solutions, is expected to attract 4,500 trade professionals across 25 countries.

The event focuses on five key exhibit profiles – Digital Factory, Industrial Automation, Surface Engineering, Sustainable Environment and Supply Chain solutions. A series of interactive activities will provide opportunities for buyers and sellers to exchange ideas, network and explore business opportunities.

# Manufacturing Alliance among key trade associations

The SMF, Singapore Infocomm Technology Federation (SiTF), Singapore Precision Engineering & Technology Association (SPETA) and Singapore Industrial Automation Association (SIAA) inked a Memorandum of Understanding (MOU) during the opening ceremony, witnessed by Minister Josephine Teo. As the call to transform the manufacturing industry towards digitalisation becomes more compelling, this four-way collaboration signifies the coming together of several trade associations to coordinate and help companies in their transformation journey.

Mr Douglas Foo, SMF President, said: "The MOU marks the start of the Manufacturing Alliance, a collaboration to jointly develop and roll out initiatives to enhance the capabilities of the manufacturing industry, with a vision to transform it towards higher level of digitalisation and productivity."

# **Co-located Conferences**

Complementing the above initiatives are 3 co-located conferences:

# 1. Future of Manufacturing Standards Seminar

The Standards Development organisation at SMF (SMF-SDO) together with Agency for Science, Technology and Research (A\*STAR) and SPRING Singapore will hold a Future of Manufacturing Standards Seminar for over 200 participants on 27 October. This seminar will bring together subject matter experts and business leaders to share knowledge and discuss how Smart Manufacturing, enabled by standards, can transform Singapore's manufacturing sector.

# 2. Surface Engineering for Research and Industrial Applications (SERIA) 2017

Organised by the Singapore Surface Engineering Association (SSEA) and Sphere Exhibits Pte Ltd, this two-day technical symposium cum industry workshop, on 26 and 27 October, will address key topics such as Advances in Plating Technology, Plant & Equipment, and Applications, Environment and Management to help delegates understand the challenges and emerging trends, and enable them to shape the future landscape of the surface engineering industries.



# 3. Monetise the IoT Revolution through Disruptive Digitalised Ecosystem

The one-day conference on 27 October will take an integrated approach towards Industrial IoT. Helmed by CEO of AllThingsConnected, CK Vishwakarma, the IoT journey will focus on three key aspects: Technologies, Integrations and End-Users. Case-studies will be discussed and hands-on exercises provided to engage the participants.

For media enquiries, please contact:

#### Singapore Manufacturing Federation:

#### Bryan Timothy Joseph

Communications Specialist Adlib Communications HP: (65) 8383 8359 Email: <u>bryan@adlibcomms.com</u>

### Vera Meng

Communications Specialist Adlib Communications HP: (65) 9457 5794 Email: <u>vera@adlibcomms.com</u>

#### Debra Toh

Executive, Corporate Communications Singapore Manufacturing Federation DID: (65) 6826 3034 HP: (65) 9856 3453 Email: <u>debra.toh@smfederation.org.sg</u>

### Sphere Exhibits:

Ariel Tan Senior Manager, Trade Marketing Sphere Exhibits DID: (65) 6590 3414 HP: (65) 9683 1880

Email: tanariel@sph.com.sg

### Vanni Cheong

Assistant Manager Corporate Communications & CSR Singapore Press Holdings Limited Tel: (65) 6319 1553 Email: <u>cvanni@sph.com.sg</u>



#### About Singapore Manufacturing Federation

Established since 1932, SMF represents the interest of the Singapore manufacturing community, driving its competitiveness and sustainable growth through serving industry-specific needs. Supported by 10 industry groups and its Centres of Excellence, SMF enhances the competitiveness of the industry by encouraging capacity development and capability building, innovation and productivity.

SMF provides opportunities for companies to collaborate, network; and to grow and expand both locally and internationally. Current membership stands at about 3,000 corporate members ranging from SMEs to MNCs.

For more information, visit <u>www.smfederation.org.sg</u>.

#### About Sphere Exhibits Pte Ltd

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