



Singapore Manufacturing Federation  
新加坡制造商总会

# SMF MEMBERS EXCHANGE

Singapore Manufacturing Federation (SMF) is one of the largest Manufacturing Associations in Singapore with about 3000 Corporate Members, employing about 400,000 employees. SMF is launching its first online platform for companies to list and advertise its products, services and promotional activities to our big business community!

### Value Proposition to Users:

- Gain big exposure to a wide and varied business community and potential users
- Invest in a small fee for a big return!
- Enhance your company's branding by riding on SMF's new initiative!

\* 1 Cycle consists of 2 email blasts on the 1<sup>st</sup> and 3<sup>rd</sup> Wednesday of each month

### Special Launch Rate

**SMF Members:** \$500/cycle\* of 2 email blasts/space

**Non-Members:** \$1000/cycle\* of 2 email blasts/space

**Promotion:** 10% off above rates for listing 3 cycles or more  
(Subjected to prevailing Government taxes)

Listings will also be published on [SMF Website](#). The duration on the website is based on the number of cycles contracted

How it works:

- i. Send us one week before each cycle (either 1 week before 1<sup>st</sup> or 3<sup>rd</sup> week of the month) to be broadcasted on the next cycle:
  - a. An **image** (3.2cm by 4.5cm) in JPEG or PNG format and a short write-up on the product or services or promotional activities of 200 words (Font Calibri, Size 9)
  - b. A **hyperlink** of your website for potential clients to view
- ii. SMF Members Exchange page will be sent to our 3000 members on the 1<sup>st</sup> and 3<sup>rd</sup> Wednesday of each month

For interested companies, please fill up the enclosed form. For more information, please contact Mr Jonathan Tan, 6826 3035 or [jonathan.tan@smfederation.org.sg](mailto:jonathan.tan@smfederation.org.sg).

### Sample:

WEEK 1 - MARCH

## SMF MEMBERS EXCHANGE

IRRISITABLE OFFER!

Enjoy never ending supply

See this page

UNSTOPPABLE REWARDS

Enjoy never ending rewards

See this page

**SAFETY SERVICES**

ABC Pte Ltd

is te everti torquatos, animal occurreret mea te. Sed ad semper invidunt. Utamur laboramus eam ei, probo theophrastus ne eam. Aliquid ceteros in nam, cu elit maiorum intellegebat quo. Et fierent quobergren pro, mucius torquatos vis in. Sed no pertinacia delicatissimi, molestie vulubate eos ne, no posse commune elaboraret sed. Te dolor mentitum nec, cu qui dijam saperet offendit, fugit movet commodo ne vim. Videret praesent moderatus per ut, sit cibo viris malorum an. Etiam zril menandi vel ea, elit tacimates quo ne. Senserit molestiae disputando has te. Nec solet offendit constituto ad, his cu quidam melius adipisci, eu vix postea recusabo. Ad nec fugit accusata tractatos. Dolor utamur omittam sea ut. Vel labore maiorum contentiones ei, sed ex habeo blandit recteque. Nonumes molestiae deterruisset mel an. Graece persius theophrastus at mel, sed in tantas nostrum. Autem possit quaestio ea eum, qui adhuc mazim id. Iudicabit iracundia sadioscing nam in, eum alia appetere senserit at. Modus pomu senserit quo ex. An per antopam dissentit, primis adipisci consequat id quo, harum patrioque iracundia te mea. Vis ad elit paulo, eleifend temporibus et pri. Mea ad dolore feugait. Diceret legimus his ei, oblique gloriatur ad sed.



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Federation  
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# SMF MEMBERS EXCHANGE

Please send the completed form to:

**Mr Jonathan Tan**

Singapore Manufacturing Federation  
2985 Jalan Bukit Merah Singapore 159457  
Tel: 6826 3035 / Email: [jonathan.tan@smfederation.org.sg](mailto:jonathan.tan@smfederation.org.sg)

## **Special Launch Rate**

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(Subjected to prevailing Government taxes)

\_\_\_\_\_ is interested and will take up 1(ONE) listing space for \_\_\_\_\_  
(Company Name) (No. of cycles)

cycles starting from \_\_\_\_\_ and has agreed to the terms and conditions listed below.  
(Month) (Year)

The followings will be required to be submitted to **Mr. Jonathan Tan** of SMF Secretariat one week before 1<sup>st</sup> or 3<sup>rd</sup> week of each month:

- i. An **image** (3.2cm by 4.5cm) in JPEG or PNG format and a short write-up on the product or services or promotional activities of 200 words (Font Calibri, Size 9)\*
- ii. A **hyperlink** of your website for potential clients to view\*
- iii. **Payment** via cheque payable to "**Singapore Manufacturing Federation**"\*

\* SMF reserves the right to defer any listing to next cycle or decline the listing, should the above requirements are not submitted one week before 1<sup>st</sup> or 3<sup>rd</sup> week of each month.

This Agreement shall be governed by and constructed in accordance with the laws of Singapore. Parties irrevocably submit to the jurisdiction of the courts of Singapore. This agreement shall be deemed as legally endorsed by the authorized representatives of the companies indicating their interest to utilise SMF Members Exchange services as spelt in the cover page.

### **Terms and Conditions:**

1. Like any other services currently offered by SMF, this platform is part of our membership services to our members.
2. SMF provides this service for Members to reach out its products and/or services to other Members and makes no representation or warranties or guaranties of any kind with respect to the SMF Members Exchange or to its contents and disclaims all such representations and warranties.
3. Any transaction made will be solely based on the buyer and seller's discretion
4. Companies are required to exercise its due diligence when using the service
5. SMF does not guarantee the validity and payment of the transaction involved in this Exchange.
6. SMF abstains from all liabilities and disputes arising from the transactions.
7. Participating Companies shall keep SMF and each of its directors, officers, employees, agents and representatives fully and effectively indemnified from and against any and all liabilities, claims, costs, charges and expenses arising directly or indirectly by reason of any act, deed, matter or thing done or permitted or omitted to be done by any of the indemnified parties in connection with SMF Members Exchange or arising therefrom and all other costs, charges and expenses in connection therewith, including legal costs on a full indemnity basis.
8. SMF will not be responsible for any transactions or non-delivery of any transactions made by members/non-members.
9. SMF does not endorse any of the information on SMF Members Exchange and cannot be held responsible for any views, facts or recommendations contained in the platform.
10. SMF disclaims from any misrepresentations by companies concerned.
11. As an owner of this platform, SMF reserves the right to remove any items from the listings without notice.

\_\_\_\_\_  
(Signature and Company Stamp)

Company Name:  
Name:  
Date:

\_\_\_\_\_  
(Signature)

**Singapore Manufacturing Federation**  
Name:  
Date: